

HEWLETT-PACKARD COMPANY  
Intellectual Property Administration  
P.O. Box 272400  
Fort Collins, Colorado 80527-2400

HP Docket No. 10005619-1

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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

JUL 03 2007

Inventor(s)      Salil Pradhan et al.      Confirmation No.      5410  
Serial No.:      09/809,150      Examiner: Alexander G. Kalinowski  
Filed:      March 14, 2001      Group Art Unit:      3691  
Title:      MEDIATED SHOPPING METHOD AND SYSTEM

MAIL STOP AMENDMENT  
Commissioner for Patents  
PO Box 1450  
Alexandria, Virginia 22313-1450

RESPONSE TO OFFICE ACTION UNDER 37 C.F.R. § 1.111

Sir:

In response to the Office Action dated April 6, 2007, kindly consider the follow  
remarks. The claims are not amended but a listing of the claims is as follows.